



ICAC 2024 BARBADOS



TOGETHER TOWARDS
THE FUTURE

RETHINK, RETOOL, RESPOND

41st Annual Conference of the
Institute of Chartered Accountants
of the Caribbean (ICAC)

Hosted by the Institute of Chartered Accountants of Barbados (ICAB)



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SPONSORSHIP OPPORTUNITIES

PARTNER WITH US for our 41st Annual Conference

The 41st Annual Conference of the Institute of Chartered Accountants of the Caribbean (ICAC) will be convened in Barbados from June 27th to 29th, 2024 - and will be hosted by The Institute of Chartered Accountants of Barbados (ICAB).

This year I have the honour of being the Conference Chair and leading a team towards execution of this annual flagship event of the ICAC that provides a forum of knowledge sharing for accounting and finance professionals in the Caribbean, as they participate for mutual and fraternal benefits.

"Together, Towards the Future – rethink, retool, respond" our theme for 2024 will examine several topical areas that include:

- Exploring economic linkages with Africa
- Harnessing a multigenerational workforce
- Latest trends in AI and Cyber Security
- Wellness for Success

This is also a wonderful opportunity for your organisation to explore business and networking opportunities and showcase your brand, as hundreds of finance professionals from across the Caribbean are expected to converge in Barbados over the three days of conference. Kindly peruse the sponsorship listed below and indicate your decision by emailing icacconference@icab.bb by or before March 31, 2024.

Should you have any further questions/queries, please do not hesitate to contact us for further clarity. We anticipate your positive feedback as we work to ensure that our 41st Conference is a resounding success for all.

David Simpson
Conference Chair



ICAB

2024 SPONSORSHIP OPTIONS

BENEFIT	TITANIUM USD\$25,000	PLATINUM USD\$20,000	GOLD USD\$15,000	SILVER USD\$10,000	BRONZE USD\$5,000
Premier recognition/ Prime Branding	X	X			
Display space	X	X	X		
Ad space in conference brochure	X	X	X	X	
Daily sponsor highlights	X	X	X	X	X
Reserved Seating	X				
Sponsors' profile on website	X	X	X	X	X
Logo/Name recognition in all pre and post event media communication	X	X	X	X	X
Delegate passes	5	4	3	2	1
Opening Ceremony Speaking Slot	X				
Presentation Slot	X	X			
Panel Participation Slot	X		X		
Photo opportunities with prominent speakers/VIPs	X	X			

Other opportunities:

Session Sponsor (2 each, June 28 and 29, 2024)	USD\$2,500 each	Sole sponsor opportunity; branding on site; name recognition; greetings
Opening Reception Sponsor (5 sponsors welcome)	USD\$4,000 each	Branding on site; name recognition
President's Dinner (3 sponsors; \$6,000 each; 3 attendees included)	USD\$18,000	Branding on site; name recognition; greeting; door prize opportunities
Lunch Sponsors (1 each June 28 and 29, 2024)	USD\$6,000 each	Sole sponsor opportunity; branding on site; greeting ; door prize
Closing Event	USD\$6,000	Branding on site; greeting; door prize. They can also have attendees. 3 is reasonable.

Benefits? Get exposure to major decision makers across the Caribbean via brand exposure to 500 - 600 expected professionals from the Accounting, Banking, Insurance and other Financial Services, Entrepreneurs, Manufacturing, and the Public Sector. Support continuous professional development learning.

Email: icacconference@icab.bb to confirm your support!



ICAB





CONFERENCE HIGHLIGHTS



TITANIUM SPONSOR

US\$25,000



Complimentary conference fees for five (5) Delegates to attend the Conference inclusive of networking activities: Cocktail Reception, President's Dinner and Saturday Evening Event;

Complimentary Display/Meet & Greet Space for distribution of promotional items, delegate networking and banner display at the conference;

Welcome Remarks by your Chief Executive or other designate during Opening Ceremony

Panelist on a technical topic

Plenary presentation slot

Reserved seating during all Conference Activities;

Logo/name recognition on all Conference Signage/material and Sponsorship credit on all media advertising, print, radio and social platforms

Advertising space on the Conference website home page;

Sponsor's profile on website – limit 1000 words;

Link to sponsors website from ICAC and ICAB websites (pre conference and one month post conference);

20 seconds company ads or promo material being shown on media screen during Coffee Breaks and lunch;

Full page ad (front cover inside and back cover) in Conference Programme and listing in pre-Conference Brochure and Flyers;

Recognition in pre and post event media communications;

Sponsorship announcement at least twice per day/ Recognition as Prime Conference Sponsor;

Signage in main Conference Room at front – on-stage left & right;

Photo ops with prominent speakers and VIPs

Special name badges indicating 'ICAC Titanium Sponsor' for Sponsor Representatives attending Conference Activities

PLATINUM SPONSOR

US\$20,000



Complimentary conference fees for four (4) Delegates to attend the Conference inclusive of networking activities: Cocktail Reception, President's Dinner and Saturday Evening Event;

Complimentary Display/Meet & Greet Space for distribution of promotional items, delegate networking and banner display at the conference;

Reserved seating during all Conference Activities;

Plenary presentation slot

Sponsor's profile on web-site – limit 750 words;

Logo/name recognition on all Conference Signage/material and Sponsorship credit on all media advertising, print, radio and social platforms

Link to sponsors website from ICAC and ICAB websites (pre-conference and one month post conference);

20 seconds company ads being shown on media screen during Coffee Breaks;

Full page ad (back cover inside) and one half page ad in Conference Programme and listing in pre-Conference Brochure and Flyers;

Recognition in pre and post event media communications;

Sponsorship announcement at least twice per day/ Recognition as Prime Conference Sponsor;

Signage in main Conference Room at front – front of stage left & right

Special name badges indicating 'ICAC Platinum Sponsor' for Sponsor Representatives attending Conference Activities.

GOLD SPONSOR

US\$15,000

Bougainvillea



Complimentary conference fees for three (3) Delegates to attend the Conference inclusive of networking activities: Cocktail Reception, President's Dinner and Saturday Evening Event;

Complimentary Display/Meet & Greet Space for distribution of promotional items and banner display at the conference;

Reserved seating during all Conference Activities

Sponsor's profile on web-site – limit 500 words

Logo/name recognition on all Conference Signage/material and Sponsorship credit on all media advertising, print, radio, website and social platforms

Link to sponsors website from ICAC and ICAB websites (pre-conference and one month post conference);

15 seconds company ads being shown on media screen during Coffee Breaks

Half Page ad in Conference Programme and listing in Conference Brochure and Flyers;

Recognition in pre and post event media communications;

Sponsorship announcement at least twice per day;

Signage in body of main Conference Room;

Special name badges indicating 'ICAC Gold Sponsor' for Sponsor Representatives attending Conference Activities.

SILVER SPONSOR

US\$10,000

Frangipani



Complimentary conference fees for two (2) Delegate to attend the Conference inclusive of networking activities: Cocktail Reception, President's Dinner and Saturday Evening Event;

Reserved seating during all Conference Activities

Logo/name recognition on all Conference Signage/material and Sponsorship credit on all media advertising, print, radio, website and social platforms

Logo being shown on media screen during Coffee Breaks;

Quarter Page ad in Conference Programme and listing in Conference Brochure and Flyers;

Recognition in pre and post event media communications;

Sponsorship announcement at least twice per day;

Signage in body of main Conference Room;

Name recognition on the conference website.

Special name badges indicating 'ICAC Silver Sponsor' for Sponsor Representatives attending Conference Activities.

BRONZE SPONSOR

US\$5,000

Hibiscus



Complimentary conference fees for one (1) Delegate to attend the Conference inclusive of networking activities: Cocktail Reception, President's Dinner and Saturday Evening Event;

Reserved seating during all Conference Activities

Recognition in pre and post event media communications;

Logo/name recognition on all Conference Signage/material and Sponsorship credit on all media advertising, print, radio, website and social platforms

Signage in body of main Conference Room;

Special name badges indicating 'ICAC Bronze Sponsor' for Sponsor Representatives attending Conference Activities.

CORPORATE SPONSORS / SUPPORTING PARTNERS

US\$3,000

or equivalent in kind value

Complimentary attendance for one (1) Delegate to attend the Cocktail Reception and Saturday Evening Event;

Logo/name recognition on all Conference Signage/material and Sponsorship credit on all media advertising, print, radio, website and social platforms

Special name badges indicating 'ICAC Bronze Sponsor' for Sponsor Representatives attending Conference Activities.

OTHER CORPORATE SPONSORSHIP / SUPPORTING PARTNER OPPORTUNITIES

- Delegate Bags
- Local craft or other souvenirs and Items for delegate bags
- Sponsored Water Bottle
- Teasers - Coffee Breaks
- Discounts on the use of products or services
- Provision of Presenters' Gifts/delegate prizes

- Benefits**
- Signage on specific item or event sponsored
 - Logo/name recognition on all Conference Signage/material and Sponsorship credit on all media advertising, print, radio, website and social platforms



**THE INSTITUTE OF
CHARTERED ACCOUNTANTS
OF THE CARIBBEAN**

SPONSORSHIP FORM

Access our 2024 sponsorship registration form
<https://form.jotform.com/240505208266855>
Confirm your support! We thank you for your interest
in supporting our flagship annual event.



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